



COLLECTION

# TREASURE HUNT

*Whitepaper*



### **How it all started**

My name is Vinícius Maroch, I am 41 years old, married, Brazilian, graduated in Publicity and Advertising, from Rio de Janeiro, but living in Belo Horizonte since 2006, I have been working with art direction and web development for over 16 years and I have a sad but uplifting story to tell you and I believe it can inspire you in some way.

In the last 2 years my beloved wife and I had the misfortune of losing two daughters (Catarina and Antonella) prematurely. They were intense months of psychological treatment that helped us to minimize the damage caused by the losses, but not enough for us to forget the endless wishes and plans.

Fighting an unrelenting battle with my feelings, on January 2, 2022, total depression gave way to an idea, and our family's puppy was the starting point. Tobias, an adorable 11-year-old Shih Tzu with dark gray and white fur was transformed into a pixelart full of joy. It may sound simple but only those who have been through a situation like this can have an idea of the pain of losing a child and the potentially disastrous consequences that can occur but thanks to my family, friends and this little dog my heart that was broken had another chance and started beating as strong as ever.

By the end of February, that simple PixelArt had become a robust project entitled Treasure Hunt with 3 art compositions containing a total of 88,888 digital collectibles capable of taking its collectors on an epic journey in search of hidden treasure.

This collection is endorsed by the Pixel Baby Dog brand, a plural brand forged with the mission to create and make available easy-to-understand digital art, with the intent to positively impact its collectors and delicately address issues important to contemporary society.

For the Indo-British writer Salman Rushdie, the problem with narrow identity is the alienation it creates in relation to the world - it prevents identification with those around us and potentiates conflicts. The more elements that form us, the broader we will be. The closer to the other we will be.

Just like the NFTs in this collection, we are also formed by elements and characteristics that make us unique, and the more layers of experiences and elements we have, the more evolved we will be. Pixel Baby Dog does not have the word Baby in its brand for nothing, I firmly believe that the plurality of the individual if defended from the first days of life becomes providential to build a fair, prosperous and plural society.

This collection of NFTs is the purest translation of my loss into something really positive and full of love for all those who wish to be inspired by my story and who knows, be part of this treasure hunt.

**How about we transform our features and become as special as our NFTs?**

**Pixel Baby Dog and I are just getting started, how about we go on this journey together?**

## Treasure Hunt Collection

Pixel Baby Dog is proud to launch the Treasure Hunt Collection, which will not only capture your heart, but also take you on an epic journey in search of the Purple Beard Pirate's treasure.

Legend has it that the Purple Beard Pirate, after having his ship destroyed in a storm and set adrift, docks on Polygon Mountain Island located off the coast of Ethereum Beach. With no way out, he and his parrot Garrot map out the island and hide their precious treasure by land and sea. Garrot, flying south of the island spots a shiny bottle and takes it to the Pirate. The bottle contained the words: "Qui invenerit eam, vivet in aeternum. Qui biberit, dimittetur ei." - Whoever finds it will live forever. Whoever drinks it will be forgiven. They both drank and were forgiven for raping the island, but only Garrot is marked to live forever.

Many years pass and Ethereum Beach becomes an exceptional place, genuinely plural and full of possibilities. Some historians fond of its past and the mysteries of the island, determined to keep the legend of the pirate Purple Beard alive, spread around the region some maps with the paths to find the treasure.

Toby, Cat, Tonton, Vee, Nanda, Rock, Redster, Louise, Ollie and Julius are a group of adventurous friends who are in love with Ethereum Beach and its mysteries. Very curious, after an afternoon of pure fun, they find the maps and decide to face the challenge and go in search of treasure. Great adventures await this group and you, the future collector, will be fundamental in helping them follow this epic journey in search of treasure.

## Artistic Compositions

The Treasure Hunt Collection is divided into 3 art compositions, they are:



**Hidden Maps** is the starting point for your treasure quest. There are 55,555 NFTs with carefully inserted hints in each NFT that will lead you on an epic journey in search of the Purple Beard Pirate's treasure.



**Land and Sea** represents access to Polygon Mountain Island and the search for treasure by land and sea. There are 22,222 NFTs also with coded hints in each NFT and will make this treasure hunt even more special.



**Origins** represents the origin of the treasure legend, Garrot and the Purple Beard Pirate are present in this composition in only 11,111 NFTs and contains even more valuable information in each NFT for you, the collector, to find the treasure.

NOTE: Check the layers and features table to find out which layers and features in your NFT correspond to the composition Hidden Maps, Land and Sea, and Origins.

## The Treasure

The treasure is a Metamask wallet containing approximately \$250,000.00 (two hundred and fifty thousand dollars). To access this wallet, you need to know the 12 keywords and the correct sequence of the keywords. The 12 keywords and the sequence are inside coded links carefully hidden in all the NFTs in the Treasure Hunt Collection.

NOTE: This project like any other NFT collection is built on community so the treasure is also built on community too, and to reach this value all NFTs must be minted.

**ESTIMATED** value of \$250,000 (two hundred and fifty thousand dollars) will be deposited in the treasury wallet if all NFTs of the Treasure Hunt collection are minted, no withdrawals are made in this period, and the value of the \$MATIC price coin does not change significantly during the minting period. Also this value can be higher.

## The keywords

The 12 keywords allow access to the treasure wallet and are present in 32 links distributed over all 3 compositions of the Treasure Hunt collection.

## The order of the key words

The order of the keywords is crucial and has been inserted programmatically in 14 links distributed only in the Land and Sea and Origins compositions.

## Verification of ownership

Verification takes place inside the Polygon Mountain Cave (Checkpoint Cave). To access the contents of the coded links the collector must pass an ownership check.

There are three ways of verifying ownership, they are:

- **Verification by NFT:** The collector verifies that he or she has the specific NFT that unlocks the link.

**Ex:** The collector acquires an NFT from the Collection and unlocks the encrypted link. The collector accesses this link and verifies that he has the specific NFT that unlocks the link. If the verification is passed, the collector accesses the information.

- **Verification by amount:** The collector checks if he/she has a minimum amount of NFT to unlock the link.

**Ex:** The collector acquires a certain amount of NFTs from the Collection and unlocks the encoded link. The collector accesses this link and verifies if he has the minimum amount of NFTs that unlocks the link. If it passes the verification, the collector accesses the information.

OBS: The link to access the property verification system is coded inside each NFT.

### Coded links

The coded links have been distributed in all NFTs in the Treasure Hunt Collection and are divided into 8 rarity levels, they are:

- **Common Links:** They do not have the keyword and order, but reveal conceptual information about the Collection and its history.  
**Property check:** Collection.
- **Rare Links:** Provide access to links that reveal the paths to find two keywords without the explicit order.  
**Property check:** Minimum amount - 55 NFTs.
- **Super Rare links:** Gives access to links that reveal the paths to find four keywords in no explicit order.  
**Property check:** Minimum amount - 88 NFTs.
- **Epic links:** Gives access to links which reveal the paths to find six keywords in no explicit order.  
**Property check:** Minimum amount - 111 NFTs.
- **Legendary links:** Gives access to links that reveal the paths to find two keywords with the explicit order.  
**Property check:** Minimum amount - 222 NFTs.
- **Super legendary links:** Gives access to links that reveal the paths to find four keywords with the explicit order.  
**Property check:** Minimum amount - 555 NFTs.
- **Mythic links:** Gives access to links which reveal the paths for finding six keywords in the explicit order.  
**Property check:** Minimum amount - 888 NFTs.
- **Magic links:** Gives access to links that reveal the paths to find eight keywords in explicit order.  
**Property check:** NFT.

NOTE: Of the encrypted links only the magic link is not random, because it needs specific verification from NFT to access the information.

**FUTURE PROJECTS:** Collectors with 555 or more NFTs from the Treasure Hunt Collection will be entitled to participate in future Pixel Baby Dog branded projects automatically.

**SECURITY ALERT:** Access to links has a maximum viewing time of 2 minutes. Therefore, in case our security systems identify any kind of abuse during the ownership check, the IP of the abusive user will be automatically blocked and in extreme cases your wallet will be prevented from connecting to our systems permanently.

### General Keyword Distribution Table

Verification by amount					
Rarity	X	Artistic Composition	Keywords	Minimum amount	Content
Common	100%	All	x	1	Contains conceptual information about the Treasure Hunt collection
Rare	16,6%	Hidden Maps	2	55	Contains the keyword without the order
Super Rare	8,3%	Hidden Maps	4	88	Contains the keyword without the order
Epic	3,99%	Land and Sea	6	111	Contains the keyword without the order
Legendary	2,49%	Land and Sea	2	222	Contains the keyword with the explicit order
Super Legendary	1,99%	Origins	4	555	Contains the keyword with the explicit order
Mythic	0,99%	Origins	6	888	Contains the keyword with the explicit order

Verification by specific NFT						
Rarity	X	NFTs	Artistic Composition	Keywords	Minimum amount	Content
Magic	0,07	8	Origins	8	*	Each NFT contains a keyword with the explicit order

\* Collector who owns the NFT with the magic link is able to access it.

### Characters & props

Passionate about life, technology, and great challenges our characters love surfing, skateboarding, flying, and swimming like no other, have special props and backgrounds that make each NFT a particular event. Special characters in unique moments created for unique collectors like you. They are:



**Angels:** Cat and Tonton are two beautiful little angels, protectors of this group of friends. They are present in the composition Hidden Maps and Land and Sea.



**Fellow Hunters:** Toby, Vee, Nanda, Rock, Redster, Louise, Ollie, and Julius are eight amazing characters who have accepted the challenge to find the treasure. They are present in Hidden Maps and Land and Sea (diving suits).



**Diving suits:** The diving suits will help Toby and his fellow hunters on their quest for a treasure on Polygon Mountain Island. They are present in the Land and Sea composition.



**Maps:** The maps have two different colors and are present in the Hidden Maps composition. They have special tools.



**Chests:** The chests are present in the Land and Sea and Origins compositions.



**Purple Beard Pirate:** Without the legend of the Purple beard Pirate, this treasure hunt would not be possible. Present only in the Origins composition.



**Garrot:** Parrot Garrot is the glue that binds the 3 compositions together. Garrot is in the compositions Hidden Maps, Land and Sea, and Origins.



See below for a preview of what's to come!





See below for the table of characters and props and how they are distributed in the Treasure Hunt collection:

**Characters and traits table**

Characters and traits	Compositions - Treasure Hunt Collection		
	Hidden Maps	Land and Sea	Origins
Cat	✓	✓	-
Tonton	✓	✓	-
Toby	✓	-	-
Vee	✓	-	-
Nanda	✓	-	-
Rock	✓	-	-
Redster	✓	-	-
Louise	✓	-	-
Ollie	✓	-	-
Julius	✓	-	-
Maps	✓	-	-
Toby (Diving suit)	-	✓	-
Vee (Diving suit)	-	✓	-
Nanda (Diving suit)	-	✓	-
Rock (Diving suit)	-	✓	-
Redster (Diving suit)	-	✓	-
Louise (Diving suit)	-	✓	-
Ollie (Diving suit)	-	✓	-
Julius (Diving suit)	-	✓	-
Chests	-	✓	✓
Purple Beard Pirate	-	-	✓
Garrot	✓	✓	✓
Polygon Mountain Island	✓	✓	✓

**General traits**

In addition to the characters and props broken down in the previous table, 178 traits were created and allowed the generation of the 88,888 NFTs in the Treasure Hunt collection. Check out the tables of layers and general traits of the collection below:

**Table of layers and general traits  
Treasure Hunt Collection - Hidden Maps (55,555 NFTs)**

Layers	Traits
Background	Cyan Ballon   Cyan   Ethereum Beach Night   Ethereum Beach Sunset   Gray   HotPink Ballon   HotPink   Orange Ballon   Polygon Mountain Frame 1   Polygon Mountain Frame 2   Polygon Mountain Frame 3   Polygon Mountain Frame 4   Polygon Mountain Frame 5   Polygon Mountain Frame 6   Polygon Mountain Frame 7   Polygon Mountain Frame 8   Polygon Mountain Frame 9   Rainbow   Skateboarding Icy Mountain   Skateboarding Night   Skateboarding Sunset   Spring Green Ballon   Spring Green   Surf Night   Surf Sunset   Yellow
Angels	Cat   Tonton
Angels Mouth	Astonished Blue Tongue   Duchenne Blue Tongue   Happiness Blue Tongue   Whistling Blue Tongue
Angels Eyes	Golden Lover   Golden VR Glasses
Fellow Hunters	Julius   Ollie   Louise   Nanda   Redster   Rock   Toby   Vee
Mouth	Astonished   Duchenne   Eating   Happiness with Broken Tooth   Happiness   Red Lips   Smirk
Skull and Bones	Golden Tooth   White Tooth
Eyes	3D glasses   Black   Blue   Dark Brown   Eye Patch   Golden Eye Patch   Gray Sun Glasses   Green   Lennon Sun Glasses   Lover   Mad   Nerd Speks   Orange Sun Glasses   Peering Over Glasses   Red Eye Glasses   Red Sun Glasses   Red   Skeptical Eyebrow   VR Glasses   Wayfarer
Props	Black Power   Ear Flap Hat   Eureka   Fire Head   Golden Necklace   Hat and Suit   Headphones   Kilt   Necklace   Pirate Hat Golden Tooth   Pirate Hat   Punk   Santa Claus   Super
Drink	Fake   Magic
Needs	Piss   Poop   Poop and Piss
Maps	Golden   Green

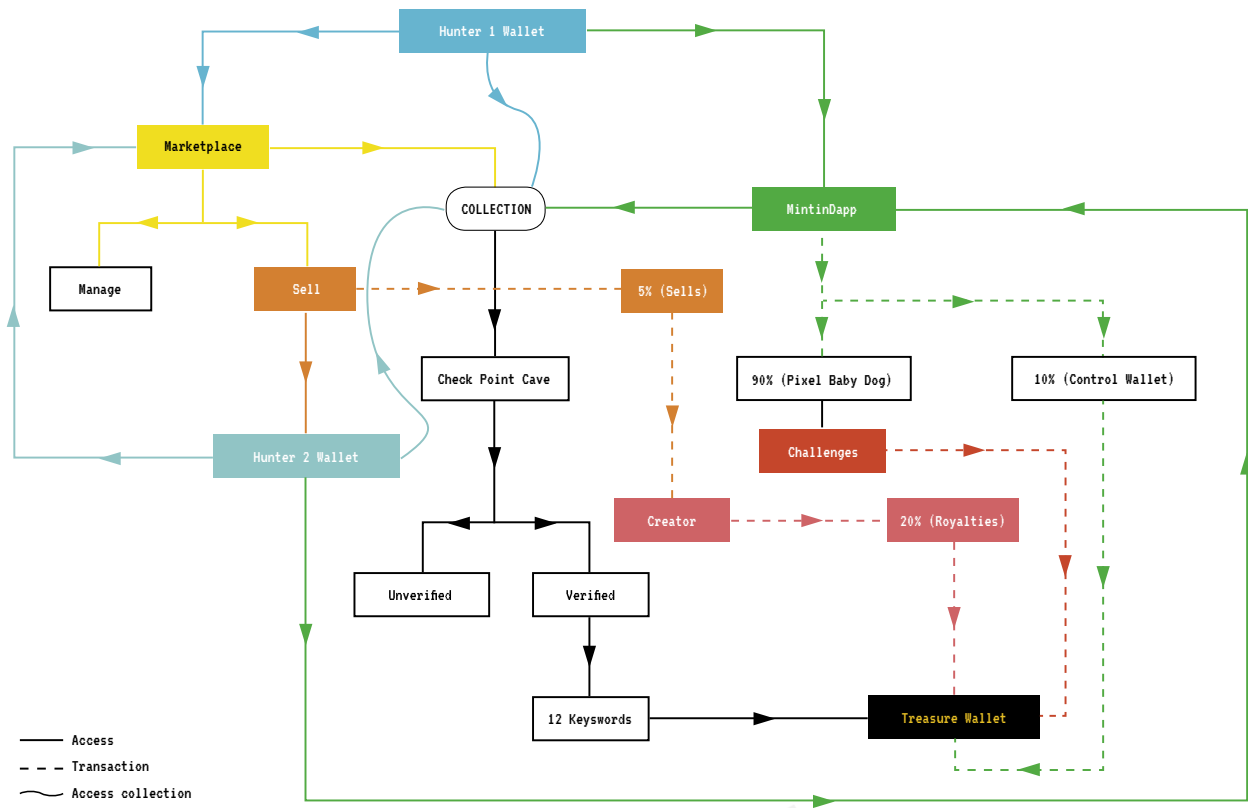
**Table of layers and general traits**  
**Treasure Hunt Collection - Land and Sea (22.222 NFT)**

Layers	Traits
Island Today	North   South   West
Chest on Dock	Green   Yellow and Green   Yellow
Diving Suit	Julius   Ollie   Louise   Nanda   Redster   Rock   Toby   Vee
Oxigen	Standard Cylinder   Golden Cylinder
Diving Camera	Go Green   Yellow and Green   Yellow
Diving Fins	Black   Golden
Shark on Dock	Over Water Attack Leftside   Over Water Attack Rightside   Underwater Attack   Rightside   Underwater
Diving Lights	On   Off
Garrot	Behind   Closed Wings   Open Wings   Top Left
Rescue Angels	Cat North Hook   Cat South Hook   Cat West Hook   Tonton North Hook   Tonton South Hook   Tonton West Hook
Underwater	Dangerous Sea   Dangerous Seaweed   Sunk ship   Toxic Sea   Toxic Seaweed
Rescue Hook	Hook
Shark Underwater	Hungry and Sniffing   Hungry   Sniffing
Chest Underwater	Green   Yellow and Green   Yellow
Trawl	Left and Right   Left   Right
Garrot Underwater	Top left
Back Home	Green Chest Louise Ollie Julius   Green Chest Rock Toby Redster   Yellow Chest Nanda Vee

**Table of layers and general traits**  
**Treasure Hunt Collection - Origins (11.111 NFTs)**

Layers	Traits
Island Origin	North   South   West
Ship Remains	Wood
Storm	Moon   Island   Sea
Ship	Sail   Remains
Pirate	Purple Beard
Pirate Mouth	Evil   Tongue Out
Peg Leg	Blue   Golden   Magic   Red   Wood
Lightning	Golden Lightning   Skull and Bones with Golden Lightning   Skull and Bones
Pirate Eyes	Eye Patch   Golden Eye Patch
Pirate Prop	Pirate Hat
Drink	Fake   Magic
Needs	Piss   Poop and Piss   Poop
Chest	Green   Yellow and Green   Yellow
Garrot	Behind   Closed Wings   Open Wings   Top Left

## Economics



### ► Minting period

- 10% of the mintage transactions will be deposited in the treasury wallet. The deposits of the minting period will be closed after all 88,888 NFTs have been minted, but the perpetual deposit continues even after the end of the minting;
- 90% of the coinage transactions will be reinvested in the promotion of the Pixel Baby Dog brand and consequently in future projects and part will be donated:
  - 2,5% will be donated to human reproduction research institutions;
  - 2,5% will be donated to institutions that care for animals;

### ► Perpetual Deposit

As a perpetual reward, the creator of this work will deposit 20% of the royalties he receives from the sale of NFTs from the Treasure Hunt collection into the Treasure Hunt wallet that is active. The perpetual deposit will occur monthly after the NFTs are minted.

Ex: If the creator has received \$100,000 in royalties from the sale of the NFTs after the entire Treasure Hunt collection is minted, \$20,000 (20%) will be deposited into the currently active treasure wallet.

### ► Royalties

Royalties are an amount paid by someone to an owner for the right to use, exploit, and commercialize an asset. This collection will be commercialized on Opensea and 5% of the resale of the NFTs of this project will be paid as royalties to the creator of the work.

► **EDUCF - Extra Deposit Upon Challenge Fulfillment**

After the release of the collection Pixel Baby Dog - Treasure Hunt several challenges with the community (Twitter and Discord) will be proposed and if they are completed, EDUCFs will be made in the treasure wallet that is active in order to increase the earnings of the collector who is able to discover the passwords and the order of the treasure wallet.

NOTE: The rules of the challenges will be exposed in the future in our official networks (Twitter and Discord).

**Reasons to purchase the Treasure Hunt collection?**

This collection was created to make its presence felt in the NFT market, bringing in its genesis attributes previously pulverized in other projects and/or added belatedly such as uniqueness, anti-effeminacy, technological complexity, playfulness, and commercial value.

They are:

- The story behind the collection and its characters combined with the explicit and implicit graphic details present in each piece and the possibility of participating in future Pixel Baby Dog brand projects gave the Treasure Hunt collection the uniqueness that privileges everything that is out of the ordinary adding incalculable value and eliminated the ephemerality present in collections spread across the web.
- The technological complexity joined unique graphical editing techniques, a source code editor, a javascript execution environment, and a large-scale NFT generation tool to a financially accessible collaborative blockchain ecosystem that allowed the project to be fully viable.
- Playfulness with game mechanics, guided thinking, and a perpetual hidden treasure as a reward brought playability to the scope of the project and provided strategic support to enable spontaneous engagement.
- The commercial value lies in the freedom the collector has to market his NFT on marketplaces and unfold it into new products, including physical ones such as: t-shirts, socks, prints, sticker albums and many others. In addition, our NFTs were created as PixelArt so they have unlimited graphic quality. See the next page for some merchandising possibilities for the Treasure Hunt collection.

All the above reasons further reinforce the concept of uniqueness and make Pixel Baby Dog a truly unique brand and its collection even more special. The reasons are many, but the opportunity is only one. Be part of it and turn this project into something great. It all depends on you, collector. The NFT and the hidden treasure are in your hands.







## Roadmap

- Twitter Launch - OK
- Discord Launch - OK
- Website Launch - OK
- Launch of the Treasure Hunt collection
  - Phase 1 - **In progress**
    - Whitelist - **Open**;
    - Reveal the Smart Contract;
    - Whitelist - Minting;
    - Reveal NFTs;
    - Reveal the address of the treasury wallet;
    - Reveal Opensea link of the collection.
  - Phase 2
    - First deposit in the hidden treasury wallet;
    - Presale - Minting.
  - Phase 3
    - Public Sale - Minting.

NOTE: The first deposit in the treasury wallet will be made when phase 1 is closed.

## **Terms&Conditions Pixel Baby Dog - Treasure Hunt Collection**

Pixel Baby Dog - Treasure Hunt is a collection of digital artworks (NFTs) running on the Polygon network. The website <https://pixelbabydog.com> is just an interface that allows participants to purchase digital collectibles. Users are entirely responsible for the security and management of their own private Polygon wallets and for validating all transactions and contracts generated by this site before approval. In addition, because the Pixel Baby Dog - Treasure Hunt smart contract runs on the Polygon network, there is no ability to undo, reverse or restore any transactions.

The website <https://pixelbabydog.com> and its connected services are provided "as is" and "as available" without warranty of any kind. By using this site, you accept sole responsibility for any and all transactions involving Pixel Baby Dog - Treasure Hunt digital collectibles.

### **1. Ownership**

A. As a collector, you get a full commercial license for your Pixel Baby Dog NFT. Be creative and explore all the possibilities, we can't wait to see what you can do with your Pixel Baby Dog NFT.

**B. Intellectual Property:** Other than rights in the Artwork, nothing herein gives you any rights in any other trademarks or other intellectual property rights belonging to PIXEL BABY DOG. including, without limitation, Pixel Baby Dog - Treasure Hunt, Hidden Maps, Land And Sea, Origins, PBDTH and the associated logos. All such rights are expressly reserved on behalf of Pixel Baby Dog.

**E. Feedback:** You may choose to submit feedback, bug reports, ideas or other comments about the Site, including, without limitation, how to improve the Site (collectively, "Feedback"). By submitting any Feedback, you agree that we are free to use such Feedback in any manner we choose without additional compensation to you and you grant us a perpetual, irrevocable, non-exclusive, worldwide license to incorporate and use the Feedback for any purpose.

### **2. Obligations**

You are responsible for your own conduct in accessing or using the Site and for any consequences thereof. You agree to use the Site only for lawful, proper purposes and in accordance with these Terms and any applicable laws or regulations. By way of example, and not as a limitation, you may not, and may not allow any third party to: (I) send, upload, distribute or disseminate any unlawful, defamatory, harassing, abusive, fraudulent, hateful, violent, obscene, or objectionable content; (II) distribute viruses, worms, defects, Trojan horses, corrupted files, hoaxes or any other items of a destructive or deceptive nature; (III) impersonate another person; (IV) upload, post, transmit or otherwise make available through the Site any content that infringes the intellectual property or proprietary rights of any party or otherwise violates the legal rights of others; (V) engage in, promote or encourage illegal activities (including, without limitation, money laundering); (VI) interfering with other users' use of the Site; (VII) using the Site for any unauthorized commercial purpose; (VIII) modifying, adapting, translating or reverse engineering any portion of the Site; (IX) removing any copyright, trademark or other proprietary rights notices contained on the Site or any portion thereof; (X) using any technology to collect information on the Site for any unauthorized purpose; (XI) accessing or using the Site for the purpose of creating a product or service that is competitive with any of our products or services.

### 3. Fees and Payment

A. If you choose to purchase a Pixel Baby Dog - Treasure Hunt Collection through the Site, any financial transactions you make will be conducted exclusively through the Polygon network. We will have no information or control over such payments or transactions, nor do we have the ability to reverse any transactions. We will have no liability to you or any third party for any claims or damages that may arise as a result of any transactions you make or any other transactions you conduct through the Polygon network.

B. Polygon requires the payment of a transaction fee (a "gas fee") for each transaction that occurs on the Polygon network. The Gas Fee funds the network of computers that run the decentralized Polygon network. This means that you will need to pay a gas fee for each transaction.

### 4. Changes to terms & conditions

We may make changes to the Terms at our discretion. Please check these Terms periodically for changes. Any changes to the Terms will be effective as of the date they are made, and your continued access or use after the Terms are updated will constitute your binding acceptance of the updates. If you do not agree to any revised Terms, you may not access or use the Site.

### 5. Under 18 years old

You must be at least 18 years of age to access this Site or purchase a Pixel Baby Dog - Treasure Hunt. If you are under 18, you are not permitted to use this Site for any reason. By accessing the Site, you represent and warrant that you are at least 18 years of age.

### 6. Dispute resolution

With respect to any dispute arising out of or relating to these terms, including, without limitation, disputes relating to the site or any products sold or distributed through the site, or to smart contracts: (I) you expressly waive your right to a trial by jury; and (II) you expressly waive your right to participate as a member of a class of plaintiffs in any legal action, including but not limited to class actions involving any dispute.

**NOTE: IF YOU FIND ANY ERRORS AND/OR INCONSISTENCIES IN THIS DOCUMENT OR HAVE ANY QUESTIONS ABOUT THE PROJECT, PLEASE DO NOT HESITATE TO CONTACT US. ACCESS OUR DISCORD AND OPEN A TICKET.**

# Thanks!



[twitter.com/PixelBabyDog](https://twitter.com/PixelBabyDog)



[discord.gg/aa57rQwcNz](https://discord.gg/aa57rQwcNz)

[pixelbabydog.com](https://pixelbabydog.com)